Mini-Lesson: HOW TO WRITE A SPEECH!!!

Here are 12 ideas on how to HOOK your audience:

1. Tell an entertaining or dramatic **story**. (Use humor or a quote)
2. Share a ***startling statistic***.
3. Make a **shocking or sensational statement**.
4. Do or say something **unexpected**.
5. Create **mystery**. (Knowledge Gap)
6. Share a **secret**.
7. Voice the audience's own **fears or insecurities.**
8. Reveal a **mistake** you'vemade. (‘fess up your mess up)
9. Ask a compelling **question**.
10. **Absurdity** (Shattertheconstruct**)**
11. Paint a **vivid** **visual** (Say: “Imagine if…” or “Picture this…”)
12. **Show** don't tell

**Presentation hook examples: the 13 most successful presentation hook ideas ever (These are different from the 12 above so check them out and consider them as well. They also have an example at the end of each technique)**

<https://www.mauriziolacava.com/en/presentation-delivery/13-successful-presentation-hook-ideas/>

**Speaking Outline (If link on Weebly would not work)**

<http://sixminutes.dlugan.com/speech-preparation-3-outline-examples/>

TASKS: After reading the outline and hook and example speeches.

Week of May 11 Posting: Explore Existing Speeches

\*\*\*TASKS: After reading the outline and hook and example speeches.

1. Find a speech on YouTube and posting it in Teams. Then write a paragraph that describes what HOOK technique from the list above is used in the speech and why it was or was not effective in getting your attention.
2. Considering the notes that you read in the outline (sixminutes) website, explain HOW the speaker in your video uses structure/organization in their speech.
3. Post the URL link to the video and your explanation in Teams for others to view, by Monday May 19th.

Week of May 19 Posting: Write a Hook for a personal speech

First: Consider the following three reasons you might write and speech and decide on 3 different ways you would likely try to hook your audience for each type of speech.

1. A speech for you sibling, cousin or best friend at a wedding.
2. A speech to your peers/graduating class if you were chosen as valedictorian
3. A speech to your parents or grandparents on their 50th anniversary.

Second: Write the actual hook for one of these speeches